



EXECUTIVE ROUNDTABLE EVENT SERIES:

## BECOMING AN EFFECTIVE HR BUSINESS LEADER

Date: Tuesday, March 29, 2016

Time: 12:00 – 2:30PM EST

Address: Bryant, Carroll & Associates  
6285 Barfield Rd. Suite 250  
Atlanta, GA 30327

A new host of challenges face HR executives and companies today in this ever changing economy and business landscape. HR has worked beside their leadership teams to keep their companies productive and profitable through the recession. It's the right time for HR to raise its game, assisting their companies while in growth mode.

HR has been delivering on the "business partner" model for over a decade. It's time to discuss what leaders expect from HR today. It's no longer good enough to partner with our leadership team; it's about influencing and leading that team towards better business results.

Cathy Missildine will discuss the 5-step journey in becoming **an impactful HR business leader** within an organization focusing on strategy. Register today, by emailing [jason.ibarra@ampf.com](mailto:jason.ibarra@ampf.com).

### LEARNING OBJECTIVES

- 2 hour HRCI, SHRM Credit
- Understand the importance of Business Acumen in transitioning to business leader
- Recognize roadblocks in the process and understand how to overcome those
- Understand what the business really needs from HR now and in the future
- Interact with high energy professionals that are facing similar challenges

#### SPEAKER

Cathy Missildine, SPHR  
Co-Founder, Chief Performance Officer,  
Intellectual Capital Consulting

#### MORE INFO

Visit our website for recommended reading and more info.  
<http://www.intellectual-capital.net/>

#### TO REGISTER

Email to Jason Ibarra | [jason.ibarra@ampf.com](mailto:jason.ibarra@ampf.com)  
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## Cathy Missildine, SPHR

Co-Founder, Chief Performance Officer  
Intellectual Capital Consulting



Intellectual Capital Consulting



### ABOUT THE SPEAKER

Cathy Missildine has extensive experience in many areas of strategic Human Resources Management. Cathy has worked closely with executives in the areas of performance, productivity, organizational metrics, training, employee and customer engagement, workforce planning, organizational design and strategic implementation. Her past experience in operations and sales management in the technical, insurance and hospitality industries has given her a broad understanding of business issues and a solid foundation for building performance enhancing systems that support the business.

Cathy is a graduate from Kennesaw State University where she earned an MBA with an emphasis Human Resource Management and Development. She is also a member of the Society for Human Resources Management (SHRM) and holds their professional certification, Senior Professional in Human Resources (SPHR).

Cathy is currently serving as Immediate Past President for SHRM-Atlanta for 2014, where she is working to execute the strategy to “Move HR Business Partners to Business Leaders.”

Cathy is serving as an adjunct Professor at Kennesaw State University where she has taught the HR Certification course for over 10 years. She teaches an online SHRM certification course as well as an in class version. Cathy is a nationally recognized speaker addressing audiences from SHRM, ASTD, and AAHAM.

In addition to her domestic speaking, Cathy has traveled to Shanghai, China to deliver “Moving from Transactional to Strategic: Becoming an Effective HR Business Leader’ to HR professionals representing multi-national organizations.

In May 1997, Cathy and her business partner Barbara Hughes started their own consulting firm, Intellectual Capital Consulting (ICC), specializing in profitability through human capital. Their corporate mission is as follows, “to increase performance through maximizing an organization’s human capital.”

ICC’s clients include: Intercontinental Hotels Group, Mizuno, Genuine Parts Company, Place Properties, Aon, IBM, Hampton Inn, United Way, Vulcan and Southern Company.

ICC also serves clients in the non-profit, government and education sectors including the following clients: Georgia State University, Savannah Technical College, United Way and City of Decatur.